



# Immersive Environments in ADL

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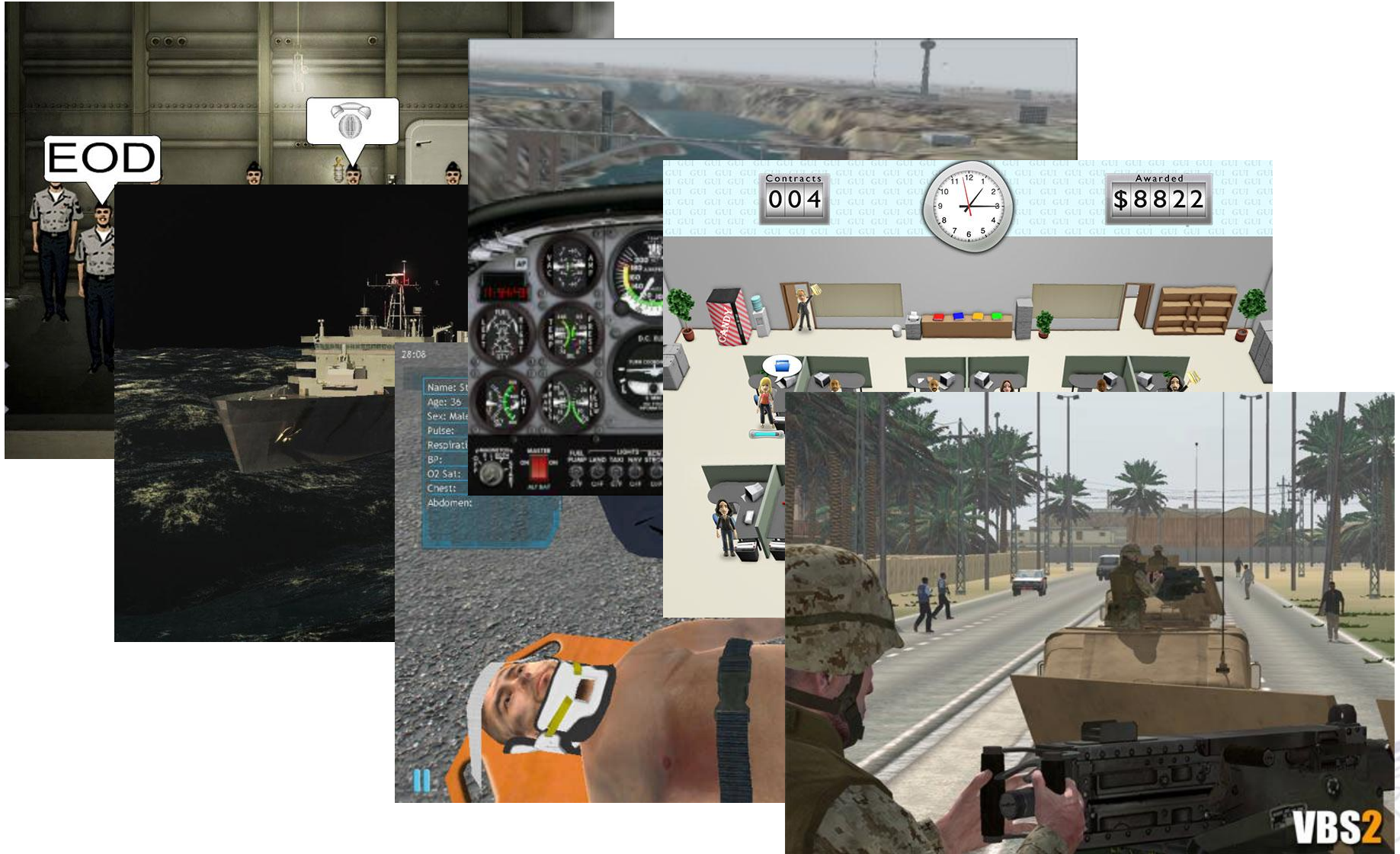
- Current beliefs
  - Better than conventional CBT
  - Faster than classroom
  - Cheaper than simulation
- Issues
  - Currently not enough research
  - No standards/metrics for doing research
  - No agreed upon definitions

# The Market is Quickly Growing

- Offer new ways to do old things
  - Learn
  - Experience
  - Motivate
  - Interact/Immerse
  - Observe
- Target a wide array of audiences
  - Business
  - Training
  - Education
  - Entertainment
  - Community



# Lots of Current Development





# Games



# Features of Games

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- System/Simulation
  - Underlying model that makes the game work
- Players/Interaction
  - Interact with and control a game
- Artificial/Narrative
  - A game has a boundary from the “real world”
- Conflict/Challenge
  - Game is contest between players and system or others
- Rules
  - Delimit what the player can do
- Outcomes/Feedback
  - Games have quantifiable goals outcomes



## **Virtual Worlds**





*Virtual worlds have six features in common*

- Co-existence
- Graphical User Interface
- Presence
- Interactivity
- Persistence
- Socialization/  
Community-building



[www.qwaq.com](http://www.qwaq.com)

*Virtual worlds are closed environments today*

- 3-D, immersive environment
- Boutique-style
- Online
- Robust social media
- Asynchronous/Synchronous



*...but we hope to one day have open virtual worlds.*



## Web 2.0

### *Leveraging Browser-based Tools*



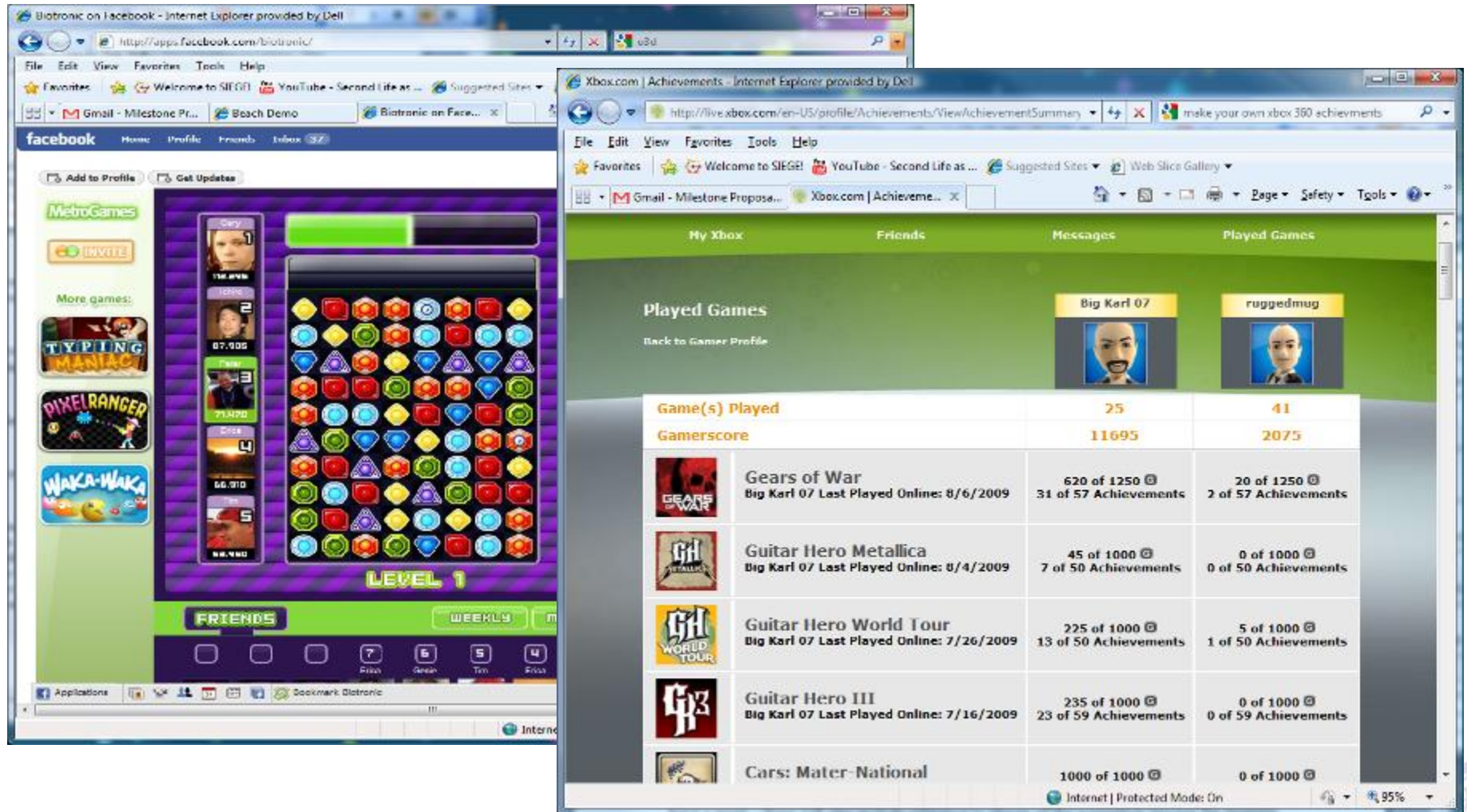
# Conventional Web 2.0 Overview

- Incoming knowledge tools
  - Google RSS Reader – Cloud Blog reader, notes storage & sharing
  - LinkedIn business “group” connection making/tracking, Q&A
  - Twitter
  - Facebook social “group” software
- Outgoing knowledge tools
  - Wordpress Blog creator
  - Wiki
  - Microsoft Live Mesh & SkyDrive Live










# Knowledge Tracking and Storing

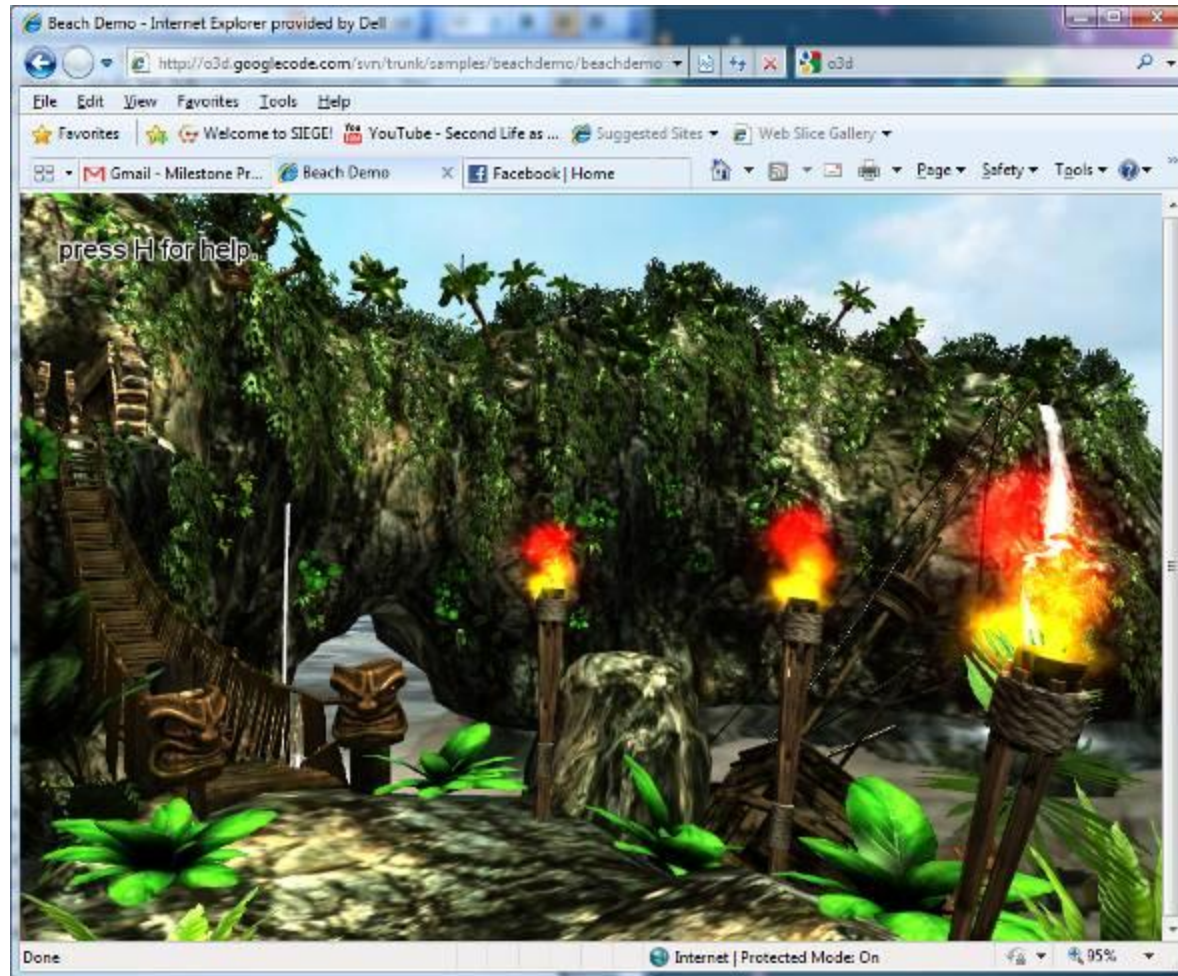


The left screenshot shows a Facebook page for 'MetroGames'. The game interface displays a grid of colorful icons and a list of friends with their scores. The right screenshot shows an Xbox.com Achievements page for 'Big Karl 07'. The page lists games played and the corresponding Gamerscore and achievements.

Game(s) Played	25	41
<b>Gamerscore</b>	<b>11695</b>	<b>2075</b>
 <b>Gears of War</b> Big Karl 07 Last Played Online: 8/6/2009	620 of 1250 @ 31 of 57 Achievements	20 of 1250 @ 2 of 57 Achievements
 <b>Guitar Hero Metallica</b> Big Karl 07 Last Played Online: 8/4/2009	45 of 1000 @ 7 of 50 Achievements	0 of 1000 @ 0 of 50 Achievements
 <b>Guitar Hero World Tour</b> Big Karl 07 Last Played Online: 7/26/2009	225 of 1000 @ 13 of 50 Achievements	5 of 1000 @ 1 of 50 Achievements
 <b>Guitar Hero III</b> Big Karl 07 Last Played Online: 7/16/2009	235 of 1000 @ 23 of 59 Achievements	0 of 1000 @ 0 of 59 Achievements
 <b>Cars: Mater-National</b>	1000 of 1000 @	0 of 1000 @



# In Browser 3-D



ACHIEVEMENT UNLOCKED  
Immersive Learning Technology Presented

[www.technology-ninja.com](http://www.technology-ninja.com)



# Questions or Comments?

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